



NATO  
SECURITY FORCE ASSISTANCE  
CENTRE OF EXCELLENCE





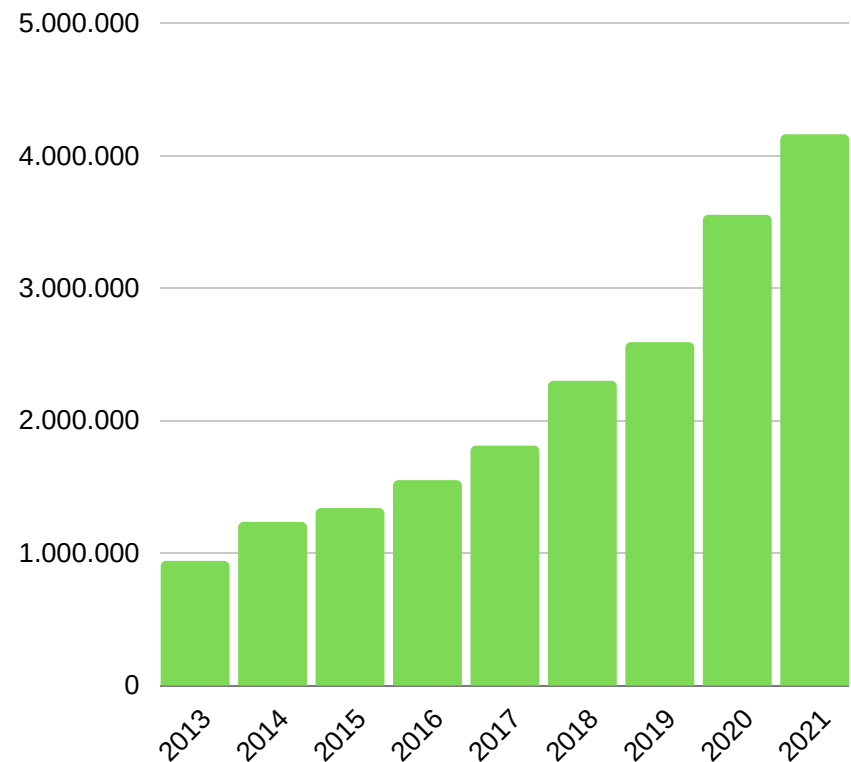
Volocom is an IT company operating in the Knowledge Management and Media Intelligence market since 2001. Volocom is rapidly expanding: the company closed 2021 with a 17% increase in revenues and a 61% increase in the last two years.

Three words inspired Volocom and led to growth:

**INNOVATION**  
**RESPONSIBILITY**  
**RESPECT**

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## TURNOVER 2013 - 2021





# VOLOCOM INFORMATION DATABASE

Information is the basis for knowledge development and the main lever leading to innovation and progress.

Volocom has been dealing with knowledge management for 20 years and develops solutions aimed at maximizing the effectiveness of information as the main tool of knowledge and business evolution.

With over 120,000 news items acquired every day from all over the Italian and international media landscape, Volocom is able to provide articles and news useful for the continuous updating of human resources, the training of different business unit and the discovery of new strategic trends for a company or an organization.

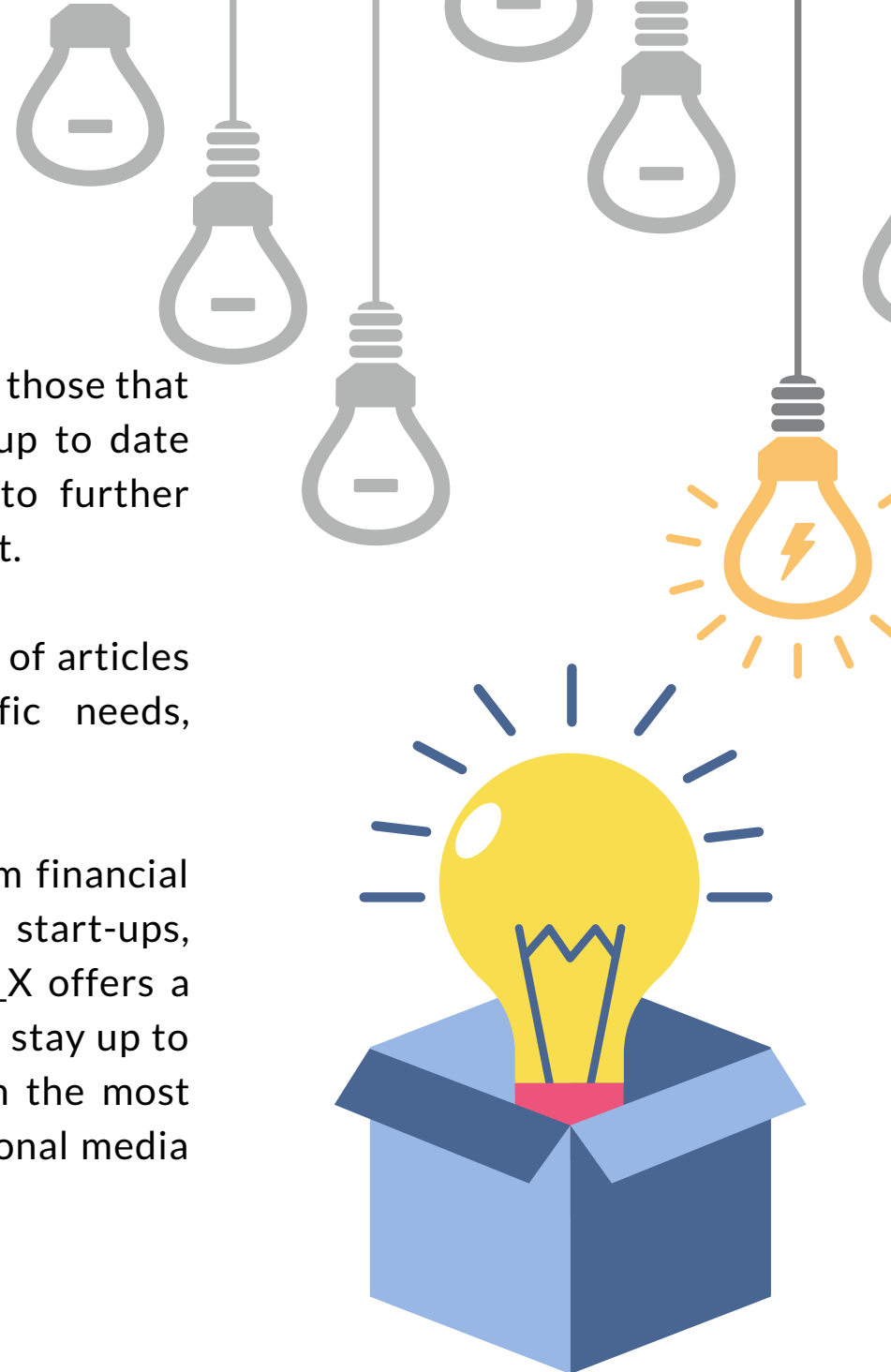


# VOLOPORTAL\_X

Portal\_X by Volocom is a tailor made platform for those that look towards the future using Knowledge and up to date quality information as the bedrock on which to further business objectives and professional development.

The portal offers a continually updated selection of articles and news tailored to each business' specific needs, strategies and Innovations.

From sustainability to the circular economy, from financial innovation to renewable energy, but also start-ups, blockchain and artificial intelligence VoloPortal\_X offers a wide range of selectable topics. It allows users to stay up to date thanks to a careful selection of news from the most authoritative sources of the Italian and international media landscape.





# *ADVANTAGES*

- receiving up-to-date, reliable and quality information,
- wide and flexible choice and configuration of topics,
- possibility of updating and training in all the different company areas,
- unique Information Providing Tool that avoids the dispersion of information,
- optimization of the information retrieval process,
- user friendly, multilingual, multidevice interface and extensive graphic customization,
- possibility of integration with internal company systems.





# NATO SFA COE'S PORTAL



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The NATO SFA COE's new VOLOCOM platform was introduced with the object of bridging the gap of adaptability and innovation of information.

It allows information to be conveyed in a fast, lean and agile way, and the Guided Search Engine is capable of branching out through a predictive and analytical vision in the areas of greatest interest to the NATO SFA COE.

This concept opens up to the purpose-driven scenario that allows an information facilitator within the dynamism of information in response to "a future that is no longer what it once was".

The pandemic and the international crises of the last years have sent us an alarming message: we have completely lost the illusion of living on a planet without risks, without threats.

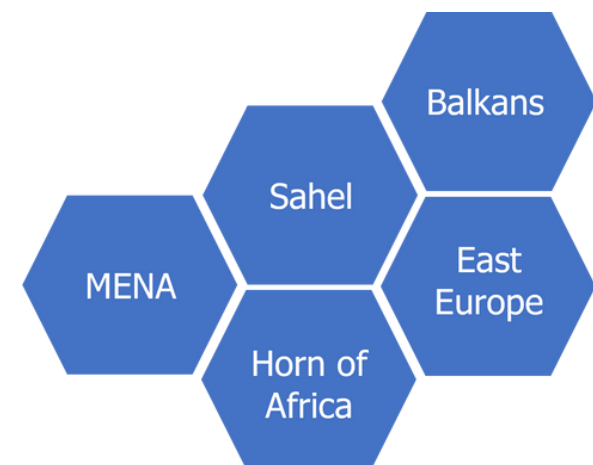
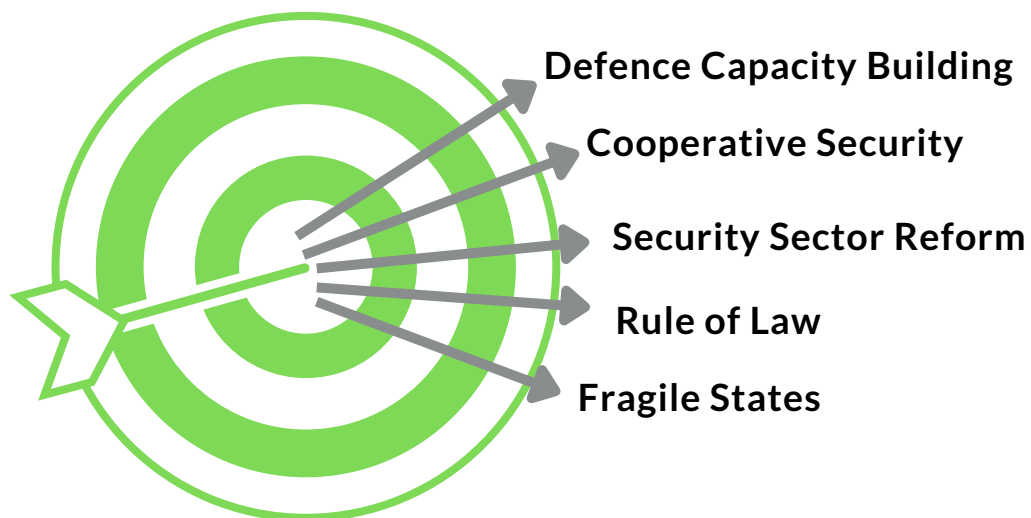




The platform, structured around 5 main research areas and 5 geographical areas of study and interest (as shown in the image), permits research to be oriented in a precise way and to become a planning and evaluation tool aimed at offering solutions that consolidate the vision of Security Force Assistance in the leadership of the stabilization processes of crisis areas.

In a nutshell, innovation, which by its definition breaks down barriers, creates fractures and regenerates ideas, will increasingly have to respond to a regenerative logic of innovability.

## Security & Stability





## **OTHER PRODUCTS & SERVICES**

Volocom has acquired a leading position in the media monitoring market.

All products and services offered are developed according to the latest technologies and are suitable for those who want to have a 360 ° media monitoring.



**MEDIA INTELLIGENCE  
(PRESS, WEB, RADIO, TV  
AND SOCIAL MEDIA)**



**DIGITAL NEWSSTAND  
VOLOEASYREADER**



**VOLOSPEECH:  
TRANSCRIPTION AND VIDEO  
SUBTITLING**



**THEMATIC  
OBSERVATORIES**





# CUSTOM PROJECTS

Volocom has created a Centre of Excellence in Technology able to promptly develop high quality custom projects and vertical solutions. Thanks to a proprietary framework named VoloFrame, Volocom and its partners develop innovative web solutions from media intelligence, to CRM, to knowledge management.





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